





# AMERICANISM MANUAL Supplement

## Americanism Essay Contest

(Continued from front page)

### — Lodge, District and State Procedures —

#### LODGE AMERICANISM CHAIRMAN selects:

Top three from Division I (combined 5th & 6th Grades);  
and  
Top three from Division II (combined 7th & 8th Grades);  
and

sends the 6 Essays to District Americanism Chairman by January 30, 2012, or the date established by the State Association.

#### DISTRICT AMERICANISM CHAIRMAN selects:

From all entries submitted by Subordinate Lodges, the 1st, 2nd & 3rd Place Winners from each Division and sends the 6 top Essays to the State Americanism Chairman by February 29, 2012, or the date established by the State Association.

#### STATE AMERICANISM CHAIRMAN selects:

From entries submitted by District Chairman the top three Winners for the State. In addition, State Chairman forwards ONLY the 1st Place Winners from each Division to the Grand Lodge Essay Contest Administrator (**must be postmarked by 3/31/2012**). State Chairman must also submit State Essay Contest Report Form with the submitted Essays.

**NOTE: State Winners MUST HAVE Social Security Numbers Attached!**

#### MAIL ESSAYS TO:

VINCENT P. COMO

Grand Lodge Americanism Committee  
2042 NW 104th Avenue  
Coral Springs, FL 33071-5870

Essay Contest Posters for Schools will be sent to all Lodges.  
(extras can be downloaded from the Elks Web site:  
[www.elks.org](http://www.elks.org).)

### AWARDS

Prizes for 1st, 2nd and 3rd Place National Winning Essays in Divisions I and II will be presented at the Grand Lodge Session in Austin, TX, July 1-5, 2012, as follows:

- 1st Place — \$1,000 U.S. Savings Bond
- 2nd Place — \$500 U.S. Savings Bond
- 3rd Place — \$250 U.S. Savings Bond

## AMERICAN FLAG LAPEL PINS

Catalog #: Americanism Pin USA #06

From: Harry Klitzner Co.  
Attn: Tom Matt  
Fax: (401) 621-6744

**DO NOT ORDER FROM GRAND SECRETARY'S OFFICE**

Your Lodge may order lapel pins at 75¢ each plus shipping. *No minimum order required!*

**Encourage Your Members To Wear  
The Symbol of Freedom Proudly!!!**

## PATRIOTISM WEEK STARTS 2ND MONDAY IN SEPTEMBER

**REMINDER:** In observance of National Patriot Day, the terrorist attacks on Sept. 11, 2001, and the brave men and women who suffered in that tragedy, National Patriotism Week begins the second Monday in September and no longer the third Monday in February. The February observance date was changed in 2008.

Plan a special event for National Patriotism Week to honor America's finest and America's bravest! Some suggestions are listed on Page 13 of the Americanism Manual (Code 512000, revised May 2009). For information, contact your Grand Lodge Americanism Committeeman or State Chairman.

## State Association Report & Contest (Not a Brochure)

State Association Americanism Committees will be asked to submit an Annual Report that will be judged for its merits and quality of its State programs and activities.

### Some of the CRITERIA

Activities of State Association Americanism Committee at State Association Meetings and District Deputy Clinics, Communications with Lodges, Participation in the Brochure Contest, and in the Essay Contest, and Participation of Lodges in other Programs outlined in the G/L Americanism Manual.

### FORM

The official form will be mailed to State Chairman and available from your Area Americanism Committee Member. **FORMS must be postmarked on or before March 31, 2012.**

### JUDGING

#### State Association Categories:

- Division I – up to 12,000 Members
- Division II – 12,001 thru 24,000 Members
- Division III – 24,001 and up in membership

### AWARDS

#### MAIL STATE ASSOCIATION REPORT FORMS TO:

SIM NATHAN, *Chairman*  
Grand Lodge Americanism Committee  
3859 Sea Lavender Court  
Redding, CA 96001-6312



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## Lodge Brochure Contest

The Lodge Brochure is a chronicle of activities of the Americanism Programs of a Subordinate Lodge. During the year, have someone take pictures of your Lodge functions such as Flag Day, 4th of July parades, firefighters and police officer award ceremonies, Veterans Programs, Patriotic Programs with other Lodge Committees, Lodge decorated in a patriotic manner, etc. and compile the photos and articles into a Brochure. The 2011-2012 Lodge Americanism Brochures will be judged using the suggested Americanism Programs and activities listed in the column at the right and those on Page 2 of the Grand Lodge Americanism Manual. Judging will be on a point system.

### CRITERIA AND JUDGING

Three (3) points will be awarded if the Brochure contains a program or activity listed in the Manual. One (1) to ten (10) additional points will be awarded on the quality and layout of the program or activity. Additional points will be awarded if you include Americanism programs/activities of your own (*not listed in the Manual*).

### PRESENTATION RULES

Only present enough material to show and describe the program or activity. The points are awarded for quality not quantity or volume of material. The Brochure is not to exceed 8 1/2" wide by 11" high and 3 1/2" thick. Brochures must be postmarked on or before March 31, 2012. **You must have the Lodge Secretary attest the membership, sign the cover sheet and affix the Lodge Seal.** Tiebreakers will be total points awarded for the Flag Program Category and then by postmark.

Brochures are judged by Membership as of 4/1/2011. Divisions are as follows:

<u>Division</u>	<u>Membership Range</u>
1	★ under 301 Members
2	★ 301 thru 500 Members
3	★ 501 thru 700 Members
4	★ 701 thru 1,100 Members
5	★ 1,101 thru 1,500 Members
6	★ over 1,500 Members

### AWARDS

Plaques will be presented at the Grand Lodge Session in Austin, TX, on Tuesday, July 3, 2012. Brochures will not be returned by mail. Please pick them up at the Americanism Booth in the Exhibit Hall by 12:00 Noon on Wednesday, July 4, 2012.

**MAIL BROCHURES TO: H. LEE DAVIS**  
Grand Lodge Americanism Committee  
9011 Hedgerow Way  
Nottingham, MD 21236-1919

**Please inform your State Chairman that your Lodge has entered the Contest!**

## Basis for a Good Lodge Americanism Program and the Basis for the Americanism Brochure Contest

### FLAG PROGRAMS

- a) Fly Flag Day and Night
- b) Flag-Flying Calendar
- c) Present Flag (and/or Flagpole) to Community
- d) Present Flags to New Residents of Community
- e) Flag (and/or Flagpole) Dedication Ceremony
- f) Present Classroom Flags to Every School
- g) Flag Presentation to Boy/Girl Scouts
- h) Flag Retirement Program
- i) Replace Worn-out Flags

### COMMUNITY ACTIVITIES

- a) Honor New American Citizens
- b) Honor Citizens for Outstanding Service
- c) Honor Award for News Media
- d) "Get Out and Vote" Program
- e) Cooperate with Local Service Clubs
- f) Work with School Boards, PTAs, etc.
- g) Flag History Display
- h) Conduct Veterans Remembrance Program
- i) Participate in Parades (4th of July, Christmas, Memorial Day, etc.)

### LODGE ACTIVITIES

- a) Heritage Corner
- b) Flag Day
- c) Law and Order Night or Day at the Lodge
- d) National Patriotism Week
- e) Lodge Programs for Veterans in Hospitals

### PUBLICITY/PUBLIC RELATIONS ACTIVITIES

- a) Distribute "You and Your Flag" Booklets
- b) Distribute "Honor Our Flag" Decals
- c) Distribute "I Am Your Flag" Booklets
- d) Display "Honor Our Flag" Placards

### AMERICANISM CONTESTS

- a) Americanism Essay Contest 5th, 6th, 7th, & 8th Grades
- b) Lodge Americanism Brochure Contest
- c) Lodge Poster/Coloring Book Contest

### OTHER PROGRAMS AND ACTIVITIES

- a) Other Displays for Community Special Days
- b) Distribute "Citizens Rule Book"
- c) Distribute "Flag Code"
- d) Distribute American Flag Lapel Pins
- e) Present Recognition Certificates for Flying Flag
- f) Distribute Children's Pledge Kits to Schools
- g) Distribute Pledge of Allegiance Wallet Cards to Schools

### OTHER AMERICANISM/PATRIOTISM PROGRAMS

- a) Your Ideas to show that Elks are Leaders in Americanism
- b) Your own programs/activities not listed



# Requisition for Americanism-Related Items

Ship To [Name]: \_\_\_\_\_

Lodge Name: \_\_\_\_\_ Lodge Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State ZIP Code: \_\_\_\_\_

Is the above address the \_\_\_\_\_ Lodge Address \_\_\_\_\_ Business Address \_\_\_\_\_ Private Residence? [check one]

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Code #	QTY.	Description	Price
512000	_____	Americanism Manual with current year's insert	\$ 2.40 each
540000	_____	6' x 10' US Flag, Outdoor Use	65.20 each
540100	_____	Candidate Flags [11" x 17"]	19.80 per dozen
540200	_____	Replacement Eagle Finial [plastic] for Indoor Flag Pole	27.40 each
540300	_____	3' x 5' US Flag, fringed, with Eagle, pole and stand	137.75 each
540400	_____	4' x 6' US Flag, fringed, with Eagle, pole and stand	136.50 each
540500	_____	2' x 3' US "Classroom" Flag with wall bracket [min. order 6]	7.00 each
540600	_____	5' x 8' US Flag, Outdoor or Indoor Use	54.55 each
540700	_____	Extra Flag Stand	38.45 each
540701	_____	8' - 2-part wooden Flag Pole [no flag included]	14.95 each
540800	_____	3' x 5' US Flag, fringed, Indoor Use Only	26.70 each
540900	_____	4' x 6' US Flag, fringed, Indoor Use Only	31.80 each
541000	_____	4' x 6' US Flag, Outdoor or Indoor Use	31.20 each
541100	_____	3' x 5' US Flag, Outdoor or Indoor Use	26.10 each
541300	_____	Historic US Flag Set [includes 8 historic Flags, with poles]	191.10 per set
541301	_____	Gadsden [Snake] Flag	55.50 each
541302	_____	Pine Tree Flag	55.50 each
541303	_____	Grand Union Flag	55.50 each
541304	_____	Betsy Ross Flag [13 Star]	55.50 each
541305	_____	15 Star Flag	55.50 each
541306	_____	20 Star Flag	55.50 each
541307	_____	48 Star Flag	55.50 each
541308	_____	50 Star Flag	55.50 each
541400	_____	P.O.W.-M.I.A. Flag	31.90 each
570800	_____	"Honor Our Flag" Decals [100 per pack-Removable]	19.75 per pack
570900	_____	"Honor Our Flag" Window Placards [10 per pack]	12.00 per pack
571200	_____	"About Our Flag" Brochure [50 per pack]	30.00 per pack
571400	_____	Heritage Corner Kit [10 American Documents]	5.75 per kit
571500	_____	US History Poster (to 1989)	7.30 each
575000	_____	Pledge of Allegiance Complete Kit, including Video	20.00 per kit
575001	_____	Pledge of Allegiance Coloring Books [30 per pack]	5.85 per pack
575002	_____	Pledge of Allegiance Certificates [30 per pack]	4.20 per pack
575003	_____	Pledge of Allegiance Flag Stickers [30 per sheet]	3.50 per sheet
575004	_____	Pledge of Allegiance Cards [30 per pack]	3.20 per pack
575005	_____	Video Only, Pledge of Allegiance	7.90 each
571900	_____	New Scouting Brochure	No Charge
700100	_____	Eagle Scout Certificates	No Charge
700200	_____	Girl Scout Gold Certificates	No Charge
700300	_____	Girl Scout Silver Certificates	No Charge

**Prices are as of April 2011. All prices subject to change without notice.**

**Additional Items Needed?**

\_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Exalted Ruler \_\_\_\_\_ Lodge Secretary \_\_\_\_\_ Other \_\_\_\_\_

*(Authorization Signature Required)*

Order supplies by writing to the Shipping Department at the Elks National Headquarters, 2750 N. Lakeview Avenue, Chicago, IL 60614-1889; calling (773) 755-4710; faxing (773) 755-4711; or e-mailing shipping@elks.org.